






MARC STAUT

SHAREHOLDER, CHIEF INNOVATION AND TECHNOLOGY OFFICER

CONTACT

-  @CPATechGeek
-  www.boomer.com
-  marc.staut@boomer.com

AWARDS

-  IPA Most Recommended Consultant (2016-2022)
-  AICPA Practitioners Symposium and Tech+ Conference (2010-2019)
-  Member of AICPA Conference Planning Committee (2014-2019)
-  CPA Practice Advisor 40 Under 40 Award recipient (2011)

EDUCATION

-  Bachelor's of Psychology Virginia Tech

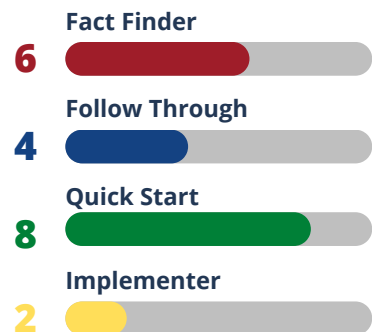
OVERVIEW

Marc Staut, Shareholder and Chief Innovation and Technology Officer at Boomer Consulting, Inc., helps meet the growing needs of CPA firms by leveraging his experience to provide strategic technology assessments, planning, visioning and coaching. He feels that “technology should be an enabler – something that’s approachable, aligned with and integral to the success of each firm.”

Marc is a regular speaker, author and panelist on technology in the accounting profession, cloud computing, mobile technology, leadership and vision.

KOLBE

Known for his ability to create and articulate corporate vision and then moving teams to embrace it, he has a history of blending in-house talent with outsourced expertise to balance resources, fill skill gaps, and increase organizational competencies. Marc believes in leveraging technology to increase profits, productivity and competitive edge while simultaneously delivering significant efficiencies in the cost of doing business.



UNIQUE ABILITIES

As a visionary IT executive with 30+ year’s expertise in technology and the accounting industry, Marc has a proven record of success innovating and implementing state-of-the-art solutions on time and under budget. A respected leader of diverse, cross-functional teams, he is highly regarded as a strategic thinker and there-is-no-box problem solver with a thorough understanding of the relationship between technology and strategic business interests.

PREVIOUS ROLES

Prior to joining Boomer, Marc most recently was Principal and CIO at CohnReznick, one of the nation's ten largest accounting, tax and advisory firms. With 17 years of experience in accounting technology, he has held many roles and advised firms of all sizes as an industry thought leader.

PERSONAL

Marc considers himself a geek in all the best ways. He is also a runner, writer, entrepreneur, avid book lover, amateur psychologist and part-time philosopher, a beer and bourbon snob and an unrelenting ambassador for technology who is happy to “talk tech” all day long.