



JIM BOOMER

SHAREHOLDER AND CHIEF EXECUTIVE OFFICER

CONTACT

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AWARDS

Top 100 Most Influential People in Accounting (2012-2023)

IPA Most Recommended Consultant (2009-2022)

CPA Practice Advisor's "40 Under 40" (2008-2015)

CPA Practice Advisor's Top 25 Thought Leaders

Chair of AICPA TECH+ Conference Steering Committee (2015-2018)

EDUCATION

BBA of Accounting and MIS
Kansas State University

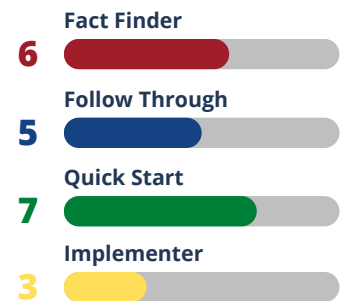
MBA
University of Texas (Austin)

OVERVIEW

Jim Boomer, Shareholder and CEO of Boomer Consulting, Inc., is an expert on managing technology within an accounting firm. He serves as the director of the Boomer Technology Circles and the CIO Circle. He also acts as a strategic planning and technology consultant and firm adviser to CPA firms across the country. Accounting Today called him a "thought leader who can help accountants create next-generation firms." Jim is a prolific writer with a monthly column in The CPA Practice Advisor and has been published in a number of industry publications including Accounting Today, Accounting Web, the International Group of Accounting Firms and several state society publications.

KOLBE

Jim Boomer is a highly practical thinker who is willing to try new ideas but is careful to count the cost ahead of time. Though he is an innovator who enjoys promoting alternatives, Jim reviews all relevant evidence and abides by established processes. His creativity and imagination permit him to turn abstract ideas into reliable solutions.



UNIQUE ABILITIES

Jim might rightly be categorized as a diplomat. He allows for and entertains different positions, paying close attention to what others say while offering his own point of view with kindness. He is a quick learner who is adept at simplifying complex issues to devise solutions and works to keep team members communicating effectively. Jim is also a business tactician with keen oversight of technology's impact on the company.

PREVIOUS ROLES

Prior to joining Boomer, Jim worked for BearingPoint and Arthur Andersen Business Consulting in Phoenix, AZ and San Francisco, CA. Throughout his career, Jim's projects have focused on IT strategy and implementation, including knowledge management, document management, workplace collaboration and corporate portals projects. He has experience with several e-Business and Business Intelligence technologies, and his previous client list includes several Fortune 500 companies.