



SPEAKING

Our consultants have their fingers on the pulse of the hottest issues facing the accounting profession in the five areas critical to success: leadership, talent, growth, technology and process.

We call it The Boomer Advantage.

Some of the topics included here are timeless while others are hot topics for 2023, and we're also happy to customize sessions to fit your needs. Either way, we thoroughly research and regularly update the content of every session to ensure we're bringing you timely insights and guidance.

We offer full- and half-day workshops as well as keynotes and breakouts that will wow your audience while bringing new meaning and clarity to a topic. We look forward to speaking at your next event!

Learn more:

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Leadership

- Inspiring Innovation in Your Firm: Everyone Has the Ability to Innovate
- The Intentional Succession Plan
- Getting to the Next Level...why "who" is more important than "how"!
- Developing a Firm Culture of Collaboration & Communication
- Mobile Learning for Progressive Managers
- The Future Ready Digital CPA Firm
- Navigating through Long Term Crisis
- Mergers & Acquisitions: What Firms Should Know
- Change Leadership: Take Your Practice to the Next Level
- Embracing Conflict Management
- Encouraging Critical Thinking Within Your Team
- Six Steps for Adopting a Growth Mindset
- Intentionally Inclusive Leadership
- Creating Culture of Inclusion and Belonging

Talent

- Top Talent Trends in 2023: From Inside and Outside the Profession
- Creating the Inspired Employee Experience
- New Trends in Hiring - Remote and New Career Paths
- KPI's and Metrics For Your Talent and Learning Initiatives
- New Performance Management Strategies in a Remote Environment
- Learning and Upskilling Trends
- Developing the Client Advisory Professional: New Skills for Our New World
- The Key to Team Productivity – Collaboration
- Collaborative Intelligence - Talent Professionals & Technology Unite
- Winning The Great Resignation Game
- Exploring New Roles and Positions in the Firm
- The Sustainable Learning Culture
- Upping the Game on Recruiting

Process

- Process Improvement Best Practices that Improve the Bottom Line
- Creating and Sustaining Continuous Firm Improvement
- Proven Strategies for Increasing Buy-In and Accountability
- A Continuous Improvement Approach to Leading Change
- Strategies for Increased Leverage & Utilization of Technology
- Maximize Client Value and Effectiveness Through Process Improvement
- Finding the Capacity to Focus on Value Added Opportunities
- Talent Retention through Improved Processes and Technology
- Improving Business Processes With Technology
- Process Improvement Essentials for the Virtual / Hybrid Firm
- Moving from Change Management to Change Leadership
- Process Improvement Strategies to Increase Firm Capacity and Profitability

2023 SPEAKING TOPICS



Technology

- Increasing the Value & Return on Your Technology Investment
- Technology Budgeting: A New Hierarchy for Innovation and Reducing Technical Debt
- Technology + Process = Rocket Fuel
- The Latest in Blockchain in the Accounting Profession
- Digital Transformation Beats Paperless Processes
- Innovation In Action: Developing Your Firm's Process For Innovation
- Data Analytics - The Who, The What & The How
- How to Develop an IT Strategic Plan
- Accelerations Through the Convergence of Emerging Technologies
- Enabling the Distributed Workforce
- IT's Role in Mergers & Acquisitions
- Leveraging Technology to Build Your Firm's Culture
- The Mobile CPA / What's in My Bag?

Growth

- Revenue Replacement: A New Approach to Growth & Client Filtering
- Reframing the Value of Your Services: How to Better Message & Sell Them
- 6 Lead Generating Tools to Grow Your Niche
- Gaining Buy-in for Change: A Framework for Aligning Change With the Best Interests of Your Team
- Scaling Your Practice Through Business Development & Marketing
- The Advisory Culture – How to Build, Package & Price Your Services
- 7 Essentials When Updating Your Firm's Website
- The 5 Pillars of a Future-Ready Firm
- Developing a Business Development Pipeline That Actually Works
- 10 Trends Impacting Leadership and Marketing
- A Proven Framework for Improving Client Experience
- How to Launch a New Service Virtually
- Why Growth Stalls and Sales Stop

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