



Heather Robinson

Facilitator

Marketing Manager

Keynote & Motivational
Speaker, Consultant,
Facilitator & Podcast Host

Heather Robinson is a growth-focused marketing strategist and facilitator. With more than 15 years of experience, she helps accounting firm leaders rethink how marketing and business development drive sustainable firm growth. She facilitates the Boomer Marketing and Business Development Circle and is known for turning insights from top-performing firms into practical, actionable strategies that strengthen visibility, deepen client relationships and build consistent pipelines. Having spoken at the CCH and BDO EVOLVE and other major conferences, Heather brings insight and hands-on experience to every conversation, challenging audiences to elevate marketing and sales into strategic drivers of growth.

SIGNATURE TOPICS

- ✓ The Tech-Enabled Growth Engine: How AI and Data Are Redefining Firm Growth
- ✓ Leading Through Change in a Rapidly Evolving Profession
- ✓ Navigating Generative AI and Emerging Technologies
- ✓ Behavior-Driven Growth: How Firms Can Achieve More with Action
- ✓ The Growth Blueprint: Building Efficient Systems to Drive Revenue

[Full Profile](#)

Questions or booking requests? Reach out to solutions@boomer.com