



# MARC STAUT

SHAREHOLDER,  
CHIEF INNOVATION AND TECHNOLOGY OFFICER

## CONTACT



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## AWARDS



IPA Most Recommended  
Consultant  
(2016-2022)



AICPA Practitioners  
Symposium and Tech+  
Conference  
(2010-2019)



Member of AICPA  
Conference Planning  
Committee  
(2014-2019)



CPA Practice Advisor 40  
Under 40 Award recipient  
(2011)

## EDUCATION



Bachelor's of Psychology  
Virginia Tech

## OVERVIEW

Marc Staut is the Chief Innovation and Technology Officer at Boomer Consulting, Inc., where he helps CPA firms build people-first technology strategies that fuel firm-wide innovation. Known for his widely followed "What's in Your Bag?" series and a background that spans just about every role in an IT department, Marc brings empathy, humor and deep tech insight wherever he goes, from client engagements to national conferences.

## KOLBE

Known for his ability to create and articulate corporate vision and then moving teams to embrace it, he has a history of blending in-house talent with outsourced expertise to balance resources, fill skill gaps, and increase organizational competencies. Marc believes in leveraging technology to increase profits, productivity and competitive edge while simultaneously delivering significant efficiencies in the cost of doing business.

Fact Finder



Follow Through



Quick Start



Implementer



## UNIQUE ABILITIES

As a visionary IT executive with 30+ year's expertise in technology and the accounting industry, Marc has a proven record of success innovating and implementing state-of-the-art solutions on time and under budget. A respected leader of diverse, cross-functional teams, he is highly regarded as a strategic thinker and there-is-no-box problem solver with a thorough understanding of the relationship between technology and strategic business interests.

## PREVIOUS ROLES

Prior to joining Boomer, Marc most recently was Principal and CIO at CohnReznick, one of the nation's ten largest accounting, tax and advisory firms. With 17 years of experience in accounting technology, he has held many roles and advised firms of all sizes as an industry thought leader.