



SANDRA WILEY

SHAREHOLDER AND PRESIDENT

CONTACT

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AWARDS

- Top 100 Most Influential People in Accounting (2009-2021)
- IPA Most Recommended Consultants (2009-2021)
- CPA Practice Advisor Top 25 Thought Leader
- CPA Practice Advisor Top 25 Most Powerful Women in Accounting (2012-2021)
- Leading Edge Alliance on the Edge Innovation Award (2012)

EDUCATION

- Bachelors in Human Resource Management**
- Graduated with Honors**
University of Colorado,
School of Bank Marketing
- Certified Kolbe Trainer**
- John Maxwell Leadership Consultant**

OVERVIEW

Sandra is a leader in the accounting profession with a passion for helping firms grow, adapt and thrive. She is regularly recognized by Accounting Today as one of the 100 Most Influential People in Accounting as a result of her expertise in leadership, management, collaboration, culture building, talent and training.

Sandra focuses her expertise with clients in the areas of Strategic Planning, Facilitation and teaching. Her role includes serving as co-director of many Boomer communities which include the Boomer Managing Partner Circle, the Boomer Talent Circle, the Boomer Technology Circles and the Boomer Business Transformation Circle. Her years of experience and influence as a management and strategic planning consultant make her a sought-after resource among the best and brightest firms in the country.

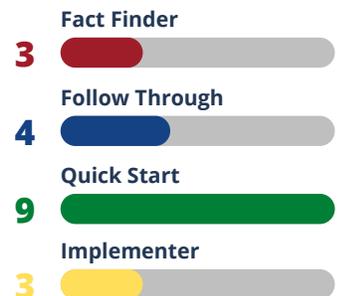
Sandra is a co-developer of the Boomer Certified Consultant Program and facilitates regional and on-site sessions throughout the country. She is also a founding member of the CPA Consultant's Alliance.

Sandra is regularly invited to speak at national conferences where she empowers audiences with new ideas and a sense of humor. She is a popular author, bringing penetrating conversations to many online and print publications including Accounting Today, Accounting Web, ADP Thrive, the Journal of Accountancy's Career Insider and Intuit's Firm of the Future. In 2013, Sandra penned The Journey Ahead: A New Roadmap to Collaboration in Your Firm (available on Amazon). In 2015, in partnership with the AICPA, Sandra wrote The Engaged Employee: 10 Initiatives for Successful Firms (available in the AICPA Store).

Prior to Boomer, she worked for over 16 years in the financial services industry in human resources, marketing/sales, training and business development.

KOLBE

Sandra's Kolbe ATM Index reveals her to be a visionary leader, gifted with the ability to tackle emerging as well as future challenges. She works with a sense of adventure, preferring to focus on the most essential facts to grasp a "big picture" view of any situation. Sandra relies on her creativity and inspiration to cut through complexity and devise timely solutions while following her instincts to "keep the ship moving" at all times (and improvising with precision when necessary to make sure that happens).



UNIQUE ABILITIES

Sandra is a naturally gifted public speaker who is noted for the energy and excitement she brings to an audience. At the same time, she adds a personal touch that leaves individuals in the crowd with a sense that she is your friend. This ability to build relationships and project warmth makes Sandra especially effective at building great teams. She is a team player in her own right, offering her multi-tasking skills and a realistic viewpoint that can keep an agenda on track and people focused on the tasks at hand.