



Highlights from the

# Boomer Technology Circles

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Fall 2021

## Topic Highlights from The Boomer Technology Circles 2021 Fall Meeting

The Boomer Technology Circles™ are technology-focused communities that bring together firm and IT leadership from peer accounting firms. Firms share knowledge, experiences and insights to help one another with management and technology decisions. Members meet three times a year and benefit from access to top solution providers and influencers within the profession. Learn more at [www.boomer.com/btc](http://www.boomer.com/btc).

In November of 2021, our Boomer Technology Circles met virtually. We've summarized the top ten trends that emerged from the Fall 2021 Boomer Technology Circles meetings below.

- **Leadership: Creating a Successful Communication Plan**
  - Communication is the key to positive results in your firm, department and individual goals.
  - In this session, we discussed creating a comprehensive communication plan to overcome the communication challenges posed by blended work environments, the war for talent, technology security, outsourcing and more.
- **Technology: What's In My Bag?**
  - What are the latest tools and technologies available to make the life of a (virtual) road warrior a little easier?
  - Marc Staut of Boomer Consulting shared the practical and mobile technologies he uses today and tech coming soon to impact your technology strategy.
- **Sponsor Innovation Sessions**
  - Our virtual event included dedicated break-out rooms for sponsors to answer questions and provide demos for those who want to dive deeper into their solutions.
  - SafeSend, Pax8, Star, Suralink, RightNetworks, Anduin and Sage shared the latest innovations they're excited about today.
- **Technology + Process = Rocket Fuel**
  - The rate of change in the accounting profession continues to increase, and merely keeping up is falling behind.
  - This session covered how aligning effective processes with optimized technology lays the foundation for increased capacity for your firm and your clients.
- **Managing Technostress**
  - New technologies are supposed to make us more efficient, work smarter (not harder), and reduce stress. What happens when they don't?
  - In this session, we defined technostress, identified its impacts, and shared ways firms can reduce and prevent the issues that keep technology from being a competitive advantage.
- **Procedures & Policies for Returning to the Office**
  - In many firms, some people return to the office full-time, some continue to work remotely, and some take a hybrid approach.

- Members discussed how they're handling assigning desks and onboarding hybrid and remote employees.
- **IT's Role in Process Improvement**
  - Members discussed what they're doing on the technology side to help the business side of the firm with process improvement.
  - Some of the ideas discussed include better leveraging their tools rather than getting new ones and getting the admin team involved.
- **Work-From-Home Technology Needs**
  - With remote and hybrid work here to stay, our members discussed the equipment firms should provide for employees and what employees are responsible for providing on their own.
  - Some of the equipment firms discussed providing include: dual monitors, docking stations, laptops, keyboard and mouse, desk chairs, printers, headsets, mobile hotspots, etc.
- **Microsoft Teams vs. Zoom**
  - Microsoft Teams is pretty widespread in member firms, but some clients are more comfortable using Zoom.
  - Our members discussed whether they're using Teams, Zoom or both and the Zoom plugin for Teams.
- **Lenovo vs. Dell**
  - Members discussed the quality and experiences of these two hardware options.
  - Some members reported having issues with Dell motherboards, keyboards and batteries, so they've switched to Lenovo.

It's impossible to cover everything discussed at the last Boomer Technology Circles meetings in this short summary. However, the trends described in this report should give you some great insight into what is happening in the profession.

#### **An Invitation to Participate in The Boomer Technology Circles™**

Our Boomer Technology Circles Summit will take place August 7 – August 10, 2022. To learn more about the Boomer Technology Circles communities, please visit  
<http://www.boomer.com/btc>.

#### **About Boomer Consulting, Inc.**

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