BOOMER
CONSULTING, INC.

Highlights from the

# Boomer
# CIO Circles

Winter 2022

## Topic Highlights from The Boomer CIO Circle™ 2022 Winter Meeting

The Boomer CIO Circle™ is a community of IT leaders from forward-thinking firms who are committed to aligning technology and strategy at the highest levels. Members focus on developing the skills necessary to improve leadership beyond technology. Learn more at [www.boomer.com](http://www.boomer.com).

This February, our members met virtually. As always, the discussions were lively and insightful as each member shared perspectives on the challenges and opportunities facing their firm and the profession.

- **Innovation in Action**
  - Staying informed about the latest technology trends is key to continuing innovation and building your firm's future success.
  - Members and BCI consultants shared the most exciting innovations they've seen recently and presented them to their peers, including Data Snipper, Boomi, Ice Breaker Bot in Teams and Anduin.

- **Book Discussion**
  - Before the meeting, Marc Staut summarized and facilitated a discussion on three books: *Effective Data Storytelling: How to Drive Change with Data, Narrative and Visuals* by Brent Sykes; *The Data Detective: Ten Easy Rules to Make Sense of Statistics* by Tim Harford; and *Winning with Data: Transform Your Culture, Empower Your People and Shape the Future* by Thomasz Tunguz and Frank Bien.
  - Members could read any of these books that piqued their interest prior to the meeting. We engaged in a brief conversation about highlights and takeaways from the books.

- **Data, Dials and Dashboards: Creating Compelling Communications**
  - When used properly, data visualizations can inform business owners and decision makers with key insights, trends, successes and opportunities.
  - In this interactive workshop, we focused on how to shape and deliver a compelling data narrative and what to include in a strategic IT dashboard.

- **Sponsor Overview: Netgain**
  - Our sponsor, Netgain, provided an overview of who they are and how they help take firms to the cloud and provide IT as a service.
  - Members received information they need to ask informed questions and continue the discussion into the afternoon and evening.

- **CIO Exchange/Accountability Review**
  - During an interactive roundtable discussion, members shared their top three strategic projects and best practices from real-world experiences.
  - Some of the projects discussed include RPA using Automation Anywhere, client experience committees, outsourcing via Integrity and Xipatax, and more.

- **Maximizing the Business Impact of the IT Department**
  - We discussed a recent article in the Wall Street Journal: *It's Time to Get Rid of the IT Department* by Joe Peppard.

- **Powerful Metrics**
  - We discussed the KPIs that member firms track, including systems uptime and downtime, application response times, IT spend vs. full-time equivalent and other metrics.
  - We also discussed why we look at those metrics and other KPIs firms should be measuring.

It's impossible to cover everything that we discussed at the last Boomer CIO Circle meeting in this short summary. However, the trends described in this report should give you some great insight into the technology challenges and solutions that firms are thinking about today.

**An Invitation to Participate in The Boomer CIO Circle™**

To learn more about the Boomer CIO Circle community, please visit www.boomer.com/CIO.

**About Boomer Consulting, Inc.**
Boomer Consulting, Inc. provides consulting services to hundreds of the highest performing CPA firms. Our unique and powerful solutions target five areas critical to a firm's success: Leadership, Talent, Growth, Technology and Processes. For more information, visit www.boomer.com.